

## IO Workshop 2018 8-9 November 2018

## Hosted by

FGN-HSG, University of St. Gallen Einstein Congress Centrum @ Hotel Einstein, Berneggstrasse 2, 9000 St. Gallen

## Organisers

Stefan Bühler (University of St Gallen) Dennis Gärtner (University of St Gallen) Maarten Janssen (University of Vienna)

Thursday 8 November		
08:45-09:30	Registration and Coffee on arrival	
	Welcoming Remarks	
09:30-10:30	Session 1 (Chaired by: Yong Chao)	
	Bertrand-Edgeworth Competition with Capacity Uncertainty - Feasting on Leftovers  *Robert Somogyi, Budapest University of Technology and Economics, and Hungarian Academy of Sciences Wouter Vergote, Columbia University and CEREC	
	Nonlinear Pricing by a Dominant Firm under Competition	
	*Yong Chao, University of Louisville Guofu Tan, University of Southern California; Adam Chi Leung Wong, Lingnan University	
10:30-11:00	Coffee Break	
11:00-12:30	Session 2 (Chaired by: Sandro Shelegia)  Dynamic Pricing with Search Frictions Daniel Garcia, University of Vienna  Quality Provision and Consumer Search *Jose L. Moraga, Vrije Universiteit Amsterdam Yajie Sun, Vrije Universiteit Amsterdam  On Search and Showrooming *Sandro Shelegia, Universitat Pompeu Fabra and Barcelona Graduate School of Economics Heski Bar-Isaac, University of Toronto	
12:30-14:00	Lunch	
14:00-15:00	Session 3 (Chaired by: Cédric Wasser)  The value of public information in vertically differentiated markets *Thomas Gall, University of Southampton Andrea Canidio, IMT School for Advanced Studies in Lucca, Italy and INSEAD  Buyer-Optimal Robust Information Structures *Cédric Wasser, University of Bonn Stefan Terstiege, Maastricht University	
15:00-15:30	Coffee	
16:00-17:30	Cultural Event	
19:00	Dinner (Restaurant Schlössli)	

Friday 9 November	
09:00-09:30	Coffee on arrival
09:30-11:00	Session 4 (Chaired by: Aljoscha Janssen)
	Managing Relational Contracts
	*Marta Troya Martinez, New Economic School
	Liam Wren-Lewis, Paris School of Economics
	Group Hug: Platform Competition with User-groups
	*Yaron Yehezkel, Tel Aviv University
	Sarit Markovich, Northwestern University
	Switching Costs, Quality Misconceptions and Behavioral Pricing in the Pharmaceutical Market
	Aljoscha Janssen, Stockholm School of Economics
11:00-11:30	Coffee Break
11:30-13:00	Keynote Lecture: Regulating False Disclosure Maarten Janssen, University of Vienna
13:00-14:30	Lunch
14:30-15:30	Session 5 (Chaired by: Rick Harbaugh)
	Confusion, Polarization and Competition
	*Shuo Liu, University of Zurich
	Andreas Hefti, University of Zürich; Armin Schmutzler, University of Zürich
	Comparative Price Signaling
	*Rick Harbaugh, Indiana University
	Mike Baye, Indiana University
15:30-16:00	Coffee and Farewell

Presenters are marked with a  $\underline{\,}^*$ . Each presenter has 30 minutes (including questions from the floor).